

Dangers of Using Musical.ly

We have become aware of a significant number of issues with children sharing content using the app musical.ly.

Full Details are here www.internetmatters.org/hub/expert-opinion/musical-ly-app-parents-need-know/

A summary of the risks posed is shown below:-

Dangers for kids:

- 18+ content in the song lyrics. Swearing and adult concepts in the provided music.
- Pornography, graphic content, suicide notes.
- Musical.ly users can search for other users to view or follow near their own location/city.
- User generated videos can be viewed and shared onto other social media and messaging apps increasing exposure.
- Bullying in comments.
- Users can publicise their messenger usernames or social media profiles on their Musical.ly profile.
- Live.ly live streaming is not private even if you have the privacy settings set up.
- Using live streaming Musical.ly app Live.ly may mean larger exposure with mean comments, interacting in real time with viewers.
- Many fake user accounts, used to hijack views or set up to bully.
- Hacking of accounts by promotional accounts (Free Musical.ly Crowns) within the apps.
- Not easy to report accounts for being fakes or underage inside the app.
- Many underage accounts with large amounts of followers.
- Easy for users to create multiple accounts and hide them from their parents.
- Fake Musical.ly apps on the app store that charge for download or offer followers.